

## Bruce and Elaine Hearn Join the Team at Le Bleu



**Anguilla, BWI, February 21, 2012** — Bruce and Elaine Hearn, of Properties in Paradise, have joined forces with Little Harbour Estates to spearhead sales, marketing, guest relations and staff training for LHE's flagship villa property, Le Bleu.

With extensive management experience of premier luxury properties, Bruce and Elaine will showcase Le Blue as an elegant, modern villa offering world-class amenities – rivaling properties on a worldwide stage. They will ensure that the guest experience will be tailored to the tastes and expectations of the most sophisticated clients.

“When you have an outstanding physical product, the key to an unforgettable guest experience is in the service. Not stuffy or stiff, not overly casual, but flexible and professional. The service style and level should always adapt to the individual, personal desires and boundaries of each discerning guest,” said Bruce Hearn.

Le Bleu is a luxury waterfront villa situated on Little Harbour, on Anguilla. The classic modern styling and open living spaces seamlessly engage guests with breathtaking natural beauty and arresting views of the Caribbean and St. Martin. The extensive gardens, and two private pools and beaches make Le Bleu the ultimate island retreat.

Recently featured on ABC's **“The Bachelor”** and Travel Channel's **“Killer Beach Houses,”** in which “The most opulent and expensive beach homes in the world open their doors for an exclusive look at the ultimate

in ocean front living,” Le Bleu is already a gorgeous standout among villas around the world, and attracts a rich and famous clientele. With a personal chef at beck and call, private beachfront hot tub and practically any luxury or activity one might request, the Le Bleu experience is second to none.



John and Val Barker established Little Harbour Estates in 1996 with LeBleu as the newest property in the collection.

“We are excited, delighted and extremely lucky that Bruce and Elaine have joined our Little Harbour Estates team. Their vast experience in the hotel and hospitality industry will enable us to achieve the standard of luxury service and create a totally unique villa experience that is needed to take Le Bleu to the top,” commented John Barker.

With over 30 years in the luxury property management industry throughout the Caribbean and US,

Bruce brings invaluable insight to delivering the ultimate luxury vacation experience. Most recently he served as general manager of the ultra luxurious Cerulean Villa for eight years. In addition, Elaine brings experience as Director of Sales and Marketing for Virgin Hotel Group, including the prestigious Necker Island in the BVI.

In 2011, Bruce and Elaine formed Properties in Paradise, a company specializing in management consulting and staff training for luxury vacation properties. They also proudly represent Starkey International throughout the Caribbean, a premier training institute for household and villa staff.